

SPONSORSHIP BENEFITS 2024 LAKE COUNTY FAIR JULY 24-28, 2024	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Investment	\$1,000	\$2,500	\$5,000	\$7,500	\$15,000
On-Site Recognition					
Sponsor Logo Boards (<i>non-exclusive</i>)	●	●	●	●	●
Thank You Page on Expo Hall Screens (<i>non-exclusive</i>)	●	●	●	●	●
Thank You Page on Expo Hall Screens (<i>exclusive</i>)			●	●	●
Gate Flags (<i>non-exclusive</i>)					●
Fair Brochure - Logo	●	●	●	●	●
Fair Brochure 1/4 Page Ad				●	
Fair Brochure 1/2 Page Ad					●
3' x 5' Banner		1	2	3	4
On-Site Booth Space (<i>electric included indoors</i>)			10'x10' indoor	Size Negotiable	Size Negotiable
Additional Perks					
Admission Tickets	10	25	50	75	150
Single Day Parking Tickets	2	5	10	15	30
Website Recognition (<i>204,000 page visits 2023</i>)	Logo	Logo	Logo/Link	Logo/Link	Logo/Link
Website Rotational Banner					●
Social Media Acknowledgement (<i>24,000+ followers</i>)			●	●	●
Press Release Inclusion				●	●
Email Newsletter Inclusion (<i>17,000+ subscribers</i>)					●
Discount Promo Code for Admission Tickets				●	●
Fall Festival Tickets					10
Lake County Craft Beer Festival Tickets					6
Naming Rights			●	●	●
<p>If you or your company is unable to make a monetary donation, <i>please consider an in-kind donation</i>. The Fairgrounds is always in need of help with landscaping, building materials, concrete or blacktop work, mulch, printing, signage, PR and advertising, gift cards, prizes, equipment usage during special events, etc. Your in-kind donation value will be recognized on the appropriate sponsorship level.</p>					
<p>Sponsorship packages & marketing opportunities can be tailored to specifically achieve your goals! LAKE COUNTY FAIR ASSOCIATION 847.680.7200 INFO@LCFAIR.COM LCFAIR.COM</p>					